

Mannaz Training Course

# Informal Leadership

Leading people without formal authority

📄 3 days | 2 modules | 23 lessons

📍 Copenhagen

🗨️ English & Danish

🏷️ 17.999 DKK (ex. VAT)

👍 4.6/5.0 satisfaction

Mannaz

# INFORMAL LEADERSHIP

One of the greatest challenges facing modern leaders is how to make people do what you want them to do when you don't have formal responsibility or authority over them. This programme will show you the essential elements to succeed when you have a high level of responsibility for project performance or cross organisational collaboration but are not positioned in a role of formal power or influence in the organisation.

By participating in this programme Informal Leadership, you will gain greater understanding of the complexity in which an informal leader is navigating, you will acquire tools and techniques that can help you succeed in leading people without the use or "privilege" of formal authority in your role.

## Participant Profile

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This course is relevant to anyone who has responsibilities across the organisation, while lacking formal management authority over the people who work 'for' them. This could include project managers, project staff, product managers, marketing managers, organisational consultants, and HR consultants.

Although this can be taken as stand stand-alone course, it works well in combination with Communication with Stakeholders, Change Management, and Business Value Creation.

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*"The most important thing I've learned is that there are many of us who are informal leaders - and that the challenges I experience are not necessarily about me - but about the position."*

*- Lærke Lund, Landbrug og fødevarer, F.m.b.a*

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# The Programme

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The course takes place over 3 intensive training days, two consecutive days and then another day about 3 weeks later. The training centres on your own experiences and reflections and how these relate to the theory.

## During the programme you will work with:

- 🕒 Work on your own role and behaviour as an informal leader
- 🕒 Learn how to create followship as a leader without formal authority
- 🕒 Develop capability to influence across the organisation
- 🕒 Learn how to communicate with impact
- 🕒 Build capability and confidence in difficult conversations

## The price includes

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- 🕒 3 training days
- 🕒 All meals
- 🕒 Course materials
- 🕒 Course certificate
- 🕒 Option to purchase additional personal coaching for your further development

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# Why take part in the programme

When you participate in this course, you not only acquire personal competencies but also skills that can greatly benefit your company or organisation.

## Benefits for you

- 🕒 Insight into the essentials needed to succeed as an informal leader
- 🕒 Tools to help you function better as a leader without formal authority
- 🕒 Insight and training in communication competencies
- 🕒 The ability to gain greater influence across the organisation
- 🕒 Informally lead people with impact

## Benefits for your company

- 🕒 Insight into the essentials needed to succeed as an informal leader
- 🕒 Tools to help you function better as a leader without formal authority
- 🕒 Insight and training in communication competencies
- 🕒 The ability to gain greater influence across the organisation
- 🕒 Informally lead people with impact

## Do you have any questions?

You are always welcome to contact us to get a consultation on which course is right for you and your needs.

### René Fabricius Weichel

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## Host the course for your employees only

With an in-house programme, you can choose any course from our broad portfolio. We will conduct the course for your employees only – adapted to your specific needs, wishes, and business goals.

Contact **Mariann Illum Vendler**, Relation Manager: [miv@mannaz.com](mailto:miv@mannaz.com) | +45 4517 6189